

Northeastern University

Student Government Association Executive Reports

Student Government Association

December 07, 2011

Executive Director of Communications monthly report: November 2011

Student Government Association, Northeastern University

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Student Government Association

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MONTHLY REPORT

Executive Director of Communications Kelly Dwyer

November 2011

Submitted December 7, 2011

Project Updates:

- Planned the SGA Holiday Party at Fire & Ice
- Chose, Designed, and Ordered holiday gifts for SGA members
- Started SGA newsletter to be released December 7th
- Continued planning for SGA Promotional Video
- Continued planning promotional strategy for Brought to you by SGA
- Began planning Spring outreach events
- NU Starts Promotion

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Scheduled Meetings:

- Meeting with Director of Social Media, Maggie Wynter to discuss use of Social Media
- Meeting with Director of Design, Amanda McAllister to discuss design initiatives
- Meeting with Director of Promotions, Amanda White to discuss promotion initiatives
- Meeting with Assistant Director of Communications, Caitlin Rogers, to discuss overall projects, events, initiatives
- Meeting with AVP for Student Affairs, Nicole Daly, to talk about promotion of NU Starts

Individual Concerns:

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