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ADVANCE at Northeastern : Volume 2, Issue 7

ADVANCE, Northeastern University

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Upcoming Events

Effectively Working with the Media

March 15 & 16, 2011
Alumni Pavilion
8:00am - 12:00pm or
12:00pm - 4:00pm
[Sign-up here](#)

Patent and Technology Transfer: Panel Discussion

April 14, 2011
411 Richards
12:00 - 1:00pm
[RSVP Here](#)

Chair's Corner

Because our student population's learning needs continually change, our teaching habits and styles must also adapt. Teaching is not a gift but a skill set to be learned, molded, and then re-molded. As you adapt your teaching habits to remain current, keep in mind that mastering new teaching techniques requires an open mind. This [article](#) from Tomorrow's Professor points out some of the common mistakes made when learning a teaching style that are relevant to all levels of faculty who strive to learn more about teaching.



-Graham Jones

Chair of Chemistry and Chemical Biology, ADVANCE co-PI

Special Event: Effectively Working with the Media



ADVANCE is pleased to announce a special faculty development event! Former news anchor and broadcast specialist, Paul Pfothenauer, and web/print specialist, Sylvia Wright, of UC Davis have been invited to provide a comprehensive program to teach faculty about the art of promoting one's research and to help polish public speaking skills. Topics to be addressed at this workshop include:

- Public speaking strategies
- Preparing for a successful interview
- Risks and benefits of working with the news media
- Radio and telephone interviews and news conferences
- Operations of print and broadcast media
- What to do when a reporter calls
- Developing strategic media messages
- Handling crisis communications
- Delivering messages in on-camera interviews

The workshop will be offered twice daily on March 15th and 16th, 2011. Workshops will run four-hours and space will be limited to 10 participants per time slot. Please [sign up here](#) to reserve your place before they fill up!

NSF Funding Opportunity: Research Coordination Networks

Northeastern's ADVANCE theme is to enhance international and interdisciplinary networks for women faculty. When we saw this RFP dedicated to enhancing the same topics for research and education, we wanted to share it with the NU community. The Research Coordination Networks (RCN) program provides opportunities to foster new collaborations, including international partnerships, and address interdisciplinary topics. Innovative ideas for implementing novel networking strategies, collaborative technologies, and development of community standards for data and meta-data are especially encouraged. Proposals for this program are requested by May 24, 2011. For more information, please check out the NSF's RCN [program website](#).



About Advance: www.northeastern.edu/advance



Northeastern University is a National Science Foundation funded ADVANCE Institutional Transformation site. This site's theme is to advance women in interdisciplinary and international networks. This 5-year institutional program is closely aligned with Northeastern's move toward interdisciplinary scholarship and increased global engagement. The Northeastern ADVANCE Program reports to the Office of the Provost. ADVANCE is funded by NSF Award HRD-08111701.